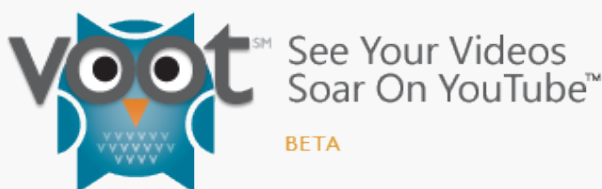


FIVE KILLER SEO TOOLS

That Are
Like Secret
Weapons

5 KILLER SEO TOOLS THAT ARE LIKE SECRET WEAPONS

1



Voot

You're probably already using a rankings tracker like AuthorityLabs or Moz Rank Tracker to track your Google, Bing and Yahoo rankings. But how about your YouTube search rankings? YouTube is the #2 search engine after all, so why the heck wouldn't you track your YouTube rankings? The traditional SEO ranking trackers don't track YouTube rankings. Aren't you lucky to have Voot!

2



SearchMetrics

Searchmetrics provides a wide range of SEO metrics and tracking: monitor keywords, rankings and URLs, evaluate links, tracks social engagement, automatic technical on-page analyzing and proactive recommendations including site structure optimization for up to several million sub-pages. It also has reverse engineering, technology which allows you to reconstruct "not provided" keyword and traffic data on a URL level.

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3

Screamingfrog

Screaming Frog

If you think this is merely a broken link checker, you're dead wrong. Sure, if ALL you were doing was checking a site for broken links, then the free Xenu Link Sleuth would be more than sufficient. But Screaming Frog is so much more. This is a badass SEO forensic analysis tool. It's a spider crossed with a Star Trek medical tricorder.

4

LinkResearchTools

Link Research Tools

Link Research Tools is an amazing toolset to find potential backlinks, identify link networks, analyze competition, and discover toxic and suspicious links. This last item is where it can really save you unbelievable amounts of time! The Link Detox tool allows you to easily identify bad links easily and create the necessary file to submit to the Google Disavow tool. It also integrates seamlessly with Tool #5- Ptichbox to scale link removal requests.

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5

pitchbox

PitchBox

Pitchbox is a killer tool for doing scalable link outreach, finding guest post opportunities, getting press coverage, and even doing link removals for Penguin cleanups. This is my secret weapon for automating time-consuming leg work. If you are an SEO who wants to scale or offer your clients services normally only available from a large team, this one is for you.

WHAT IS THE NEXT STEP?

SIGN UP FOR MY WEBINAR!

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